

Fighting Blood Cancers

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Martin,

I wanted to make you aware of the job that WVMV Detroit is doing for local organizations like ours in the community. They freely give of their air time and personnel's time to help make a difference for non-profits and other community organizations in Metro Detroit.

Sincerely,

Peggy L. Shriver **Executive Director**

The Leukemia & Lymphoma Society Michigan Chapter

1421 E 12 Mile Rd.

Madison Heights, MI 48071

Shriner

248-582-2900 x3101

peggy.shriver@lls.org



tobeachild



44765 Woodward Ave. Pontiac, Michigan 48341

Office: (248) 332-7173 CARE House: (248) 333-0999

Fax: (248) 333-1539 www.carehouse.org

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CARE House of Oakland County

Child Abuse and Neglect Council of Oakland County

May 16, 2008

Chairman Kevin J. Martin **Federal Communications Commission** 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Martin.

I wanted to make you aware of the excellent job that WVMV Detroit is doing for local organizations like ours in the community. It freely gives of its air time and personnel's time to help make a difference for non-profits and other community organizations in Metro Detroit.

Recently, the station interviewed two representatives of our organization. CARE House of Oakland County, for an approximately 28-minute public affairs segment to help us bring the topic of child abuse and neglect to the public's attention during National Child Abuse Prevention and Awareness Month. Subsequently, WVMV producer/host Sandy Kovach very capably and generously emceed our Circle of Light - a public awareness event on her own time - and coordinated the videotaping of a podcast at the event. The podcast ran on the station's Web site, an added value for our organization at no cost to us, which further extended educating the public about a very real and pervasive issue in our society.

WVMV is more than a good neighbor. It is a true partner to non-profits and community organizations in our area.

Sincerely,

Charles A. Ludwig, Director Advocacy and Prevention



National Multiple Scierosis Society Michigan Chapter

5/17/2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Martin,

I wanted to make you aware of the great job that WVMV is doing for local organizations like ours in the community. They freely give of their air time and personnel's time to help make a difference for non-profits and other community organizations in Metro Detroit. This year WVMV helped raise awareness and funds for MS through air time and by participating in a community walk in the city of Detroit.

Sincerely,

Kim Howard

Sr. Development Manager - Teams National Multiple Sclerosis Society

21311 Civic Center Dr. Southfield, MI 48076 248-351-2190 ext. 219 248-353-3850 (fax)

www.nationalMSsociety.org/mig



5/17/2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Martin,

I wanted to make you aware of the great job that WVMV is doing for local organizations like ours in the community. They freely give of their air time and personnel's time to help make a difference for non-profits and other community organizations in Metro Detroit. This year station personality and Public Affairs Director, Sandy Kovach donated her time to host one of our events. The station also provided website promotion.

Sincerely,

Alecia Harris, President Walking With Faith, Inc. 42015 Ford Rd., Suite 402

Canton, MI 48187

Phone: 734.397.2041 Fax: 734.397.3258



5/18/2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Martin,

I wanted to make you aware of the great job that WVMV is doing for local organizations like ours in the community. They freely give of their air time and personnel's time to help make a difference for non-profits and other community organizations in Metro Detroit. For the past few years, station has been involved with us donating on-air promotion and representation at our Kidney Walks.

Sincerely,

Marai M. Sulach Marcie M. Gerlach

National Kidney Foundation of Michigan

www.nkfm.org



Detroit Central City Peterboro Place 10 Peterboro Detroit, Michigan 48201-2722

(313) 831-3160 Administration Fax: (313) 831-2604 Alternate Fax: (313) 831-8782 www.dcccmh.org

Irva Faber-Bermudez, RN, MSN, CS President and Chief Executive Officer

1971 ~ 2006 35 Years of Caring

May 19, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Martin,

I wanted to make you aware of the job the WVMV Detroit is doing for local organizations like ours in the community. They freely give of their air time and personnel's time to help make a difference for non-profits and other community organizations in Metro Detroit.

Your station's commitment to the community and organizations that serve is admirable.

Thank you.

Very truly yours,

Ary Sernudez
Irva Faber-Bermudez
Chief Executive Officer

Detroit Central City Community Mental Health, Inc.







May 27, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Martin:

As executive director of Automation Alley, Michigan's largest technology business association with more than 900 members, I am writing to acknowledge our support of WWJ Newsradio 950, our local CBS affiliate.

WWJ has continually provided Automation Alley, and its members, with support throughout the years as we work to brand Southeast Michigan as a center for technology excellence.

Automation Alley appreciates the commitment that WWJ Newsradio has made to the region and looks forward to continuing our relationship in the future.

Sincerely,

Ken Rogers

Executive Director

KR/maz



May 23, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

I am writing at the request of Georgeann Herbert, Director of Digital Media, CBS Radio-Detroit and as a local partner and collaborator of WWJ Newsradio 950. ArtServe Michigan is an independent statewide Arts Advocacy organization located in Southeast Michigan. We have been collaborating with WWJ for over five years on Greatstufftodo.com, a regional web-based arts and cultural calendar and related enewsletter. Together, the calendar and e-newsletter serve as a unique one-stop informational hub providing residents of Southeast Michigan with everything they need to know to take full advantage of the breadth and depth of cultural offerings available in this vibrant metropolitan area.

Through the process of partnering on this valuable service, we have witnessed WWJ going the extra mile by working with the local arts and cultural organizations, large and small, to guide them in taking full advantage of the promotional opportunities presented by GreatStuff. Our *up close and personal experience* and plain old-fashioned powers of observation have made it clear to us that this station has an extraordinary commitment to serving the public interest here in Southeast Michigan. Their coverage of local news, events, and issues is exemplary. Because of this commitment, ArtServe eagerly looks forward to future collaborations with WWJ Newsradio 950 that will benefit the residents of Southeast Michigan.

Sincerely,

Neeta Delaney

President & CEO

ArtServe Michigan



6735 Telegraph Road Suite 205 Bloomfield Hills, MI 48301 Phone: Fax: E-mail: (248) 642-5393 (248) 642-6469 council@ifmd.org

May 23, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: WWJ Radio Detroit

Dear Mr. Martin:

We have been informed that CBS Radio is presenting a case to the FCC about how the company's stations work to serve the public interest by addressing local issues. Here in metropolitan Detroit, CBS owned and operated WWJ is the only all-news station in the market. As such, it is uniquely positioned to keep the residents of the area informed about daily news events and the continuing issues that confront the community. Beyond its bread-and-butter on-air news programming, the station engages in a broad variety of community involvement projects, ranging from promoting the regional economy to mounting an ambitious financial literacy campaign to providing advice on caring for aging parents.

As the public affairs voice of the Detroit Jewish community, the Jewish Community Relations Council often engages the local media on thorny public issues such as the Israeli-Palestinian conflict. In their response to our concerns, we have found the staff and management of WWJ to consistently be committed to accuracy and fairness to advocates on all sides of issues.

WWJ is a visible, engaged and effective asset to our city and region.

Respectfully,

Robert Cohen
Executive Director

PRESIDENT Todd Mendel

VICE PRESIDENTS Beth Applebaum Judy Rosenberg

SECRETARY Richard Nodel

TREASURER

EXECUTIVE DIRECTOR Robert Cohen

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WE'RE PART OF THE TEAM

Hon, Steven Tobocman Marc Weinbaum

Sandy Schwartz William Sider David Techner

Francine Wunder



Center for Community Collaboration 5830 Field Street, Suite 103 Detroit, MI 48213-2454

313-921-1955 Toll Free: 866-94-ARISE Fax: 313-921-1996 www.arisedetroit.org

May 22, 2008

Mr. Kevin J. Martin Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Martin:

This letter is in support of the importance of "localism" in community news coverage; particularly in the southeastern Michigan area served by WWJ Radio, 950-AM.

The organization I represent, ARISE Detroit!, and many others rely on WWJ to bring news on community issues that are important to the quality of life and daily concerns of area residents. ARISE Detroit! is a coalition for more than 300 non-profits, businesses, churches, block clubs and media outlets committed to the idea that we must get more people involved in initiatives with volunteers and other support to reduce crime, raise academic achievement and tackle our many pressing social concerns.

The success of ARISE Detroit!, which began in 2006, and other organizations, is in getting the word out —and thereby helping the community—can be directly tied to the dedicated efforts of WWJ producers, editors and reporters. This sensitivity and commitment to local coverage by WWJ has served a vital role.

We applaud the ownership and staff of WWJ for such accomplishments and support. Thus, we heartily endorse their continuing commitment to the local community.

Sincerely,

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Luther Keith.



May 23, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Martin:

This letter is in support of WWJ-AM 950, a CBS Radio affiliate.

In partnership with Eastern Michigan University, WWJ has created the Education Minute. The purpose of this community-based program is to help parents help their children succeed with every-day, reality-based education tips, advice and suggestions.

The program provides a rich and constantly growing network of information, resources and support to help parents evaluate the education their children are receiving. It also helps them effectively engage with their children's teachers, administrators, and school governing authorities to improve the quality of education and to provide tools for parents to build the educational achievement of their children.

The program airs four times a day each weekday. Please visit **wwj.com** for more information.

In addition, WWJ serves the greater community in many ways and on many levels, hosting conferences, summits and events to spark the latest ideas, trends and thinking. WWJ is a leader and blessing to the community.

I am proud to be a partner of WWJ and even prouder that it is in my community.

Sincerely,

Theodore G. Coutilish Associate Vice President

> OFFICE OF MARKETING AND COMMUNICATIONS 15 WELCH HALL • YPSILANTI, MICHIGAN 48197 734.487.2483 • FAX: 734.487.3073 • TCOUTILI@EMICH.EDU

Beaumont Hospitals

May 23, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Mr. Martin:

I am writing on behalf of Beaumont Hospitals regarding our relationship with 950AM –WWJ radio in Detroit.

The news director, producers, anchors and reporters at WWJ do a great job of serving the metro Detroit community and the overall public interest from a health care perspective. They cover emerging local health issues, they localize national health stories and they give hospitals like ours a terrific venue to reach the public.

WWJ did 59 interviews with Beaumont doctors, nurses and other staff members on a wide range of local interest issues in 2007. It was the highest number of interviews we had with any radio station in Detroit. In addition to Beaumont, WWJ also ran hundreds of health stories with other hospitals in the Detroit area.

To give you some idea of the wide scope of the health information WWJ provides its listeners, we have attached a document to this letter listing our 2007 stories on WWJ.

The station does light-hearted stories, like highlighting the first metro area mom of the year.

They also localize national stories to educate the public about health advancements or issues. For example, our chief of neurosurgery recently interviewed on brain tumors like Senator Kennedy is facing. They also report on important health research in major medical journals like JAMA and The New England Journal of Medicine.

Finally, and maybe most importantly, WWJ does an extraordinary job helping hospitals convey information on medical breakthroughs that impact the health of local people. One recent example of this was in April when Beaumont urologists performed a nerve rerouting surgery that was first of its kind. Because of WWJ's help in covering this story, hundreds of people inquired about the surgery, which provides independence and improves quality of life for the patients.

News and information are what listeners of WWJ look for in their local news radio station and we think CBS Radio, through WWJ, is meeting these important needs and serving the public interest on a daily basis.

I'd be happy to answer any questions you may have about how WWJ meets the needs of listeners and complies with FCC standards.

Sincerely,

Colette Stimmell

Director, Public Relations

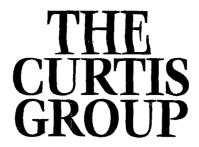
Beaumont Hospitals

Public Relations 3711 W. Thirteen Mile Rd. Royal Oak, MI 48073-6769 248.551.0740 www.beaumonthospitals.com

2007 WWJ RADIO NEWS STORIES/ INTERVIEWS

DATE	TOPIC	INTERVIEWEE	STATION	EST. TIME
1-1-07	Plane crash survivor information	none	WWJ.	1:00
1-1-07	First baby at Beaumont 3:40AM	none	WWJ	1:00
1-3-07	MSU Beaumont nursing program	Ron Lilek/Linda Kruso	WWJ	2:00
1-8-07	Diagnosing yourself on the Internet	Dr. Lipson	WWJ	2:00
1-9-07	Creams for the skin	Dr. Shumer	WWJ	2:30
1-15-07	EC cases and bad weather update	provided info	WWJ	1:30
1-17-07	AHA story stent guidelines	Dr. Grines	WWJ	2:00
1-18-07	Ghesquire Children's Surgery Center	Dr. Morden	WWJ	3:00
1-22-07	Childhood obesity problem growing	Dr. Miller	WWJ	2:30
1-24-07	NBC's Biggest Loser Kally Fox of Dexter	Kally Fox	WWJ	2:00
1-30-07	The common cold live line 11:35AM	Dr. McGeorge	LWW	2:30
2 -15-07	Laws to make kids wash hands	Paula Keller	WWJ	2:00
2 -16-07	Salmonella poisoning symptoms	Dr. Saginaw	WWJ	3:00
2 -19-07	Recent food recalls, peanut butter, chicken, et	c Barb Main, RD/patient	WWJ	2:30
2-19-07	CT research at Beaumont	Dr. Goldstein	WWJ	2:00
2 -20-07	Fertility story on women egg donors	Dr. Keye	WWJ	3:00
3-14-07	Sleep Drugs get more warnings on the box	Dr. Trock	WWJ	2:30
3-26-07	Watchman heart filter story	Dr. Almany	WWJ	3:00
3-27-07	Late flu season and people calling in sick	Dr. Lipson	WWJ	1:45
3-27-07	Tony Snow has colon cancer recurrence	Dr. Lynch	WWJ	2:00
4 -5-07	Oakland U Beaumont Medical School	Ken Matzick/Dr. Diokno	WWJ	3:00
4 -9-07	Troy office shootings	information	WMJ	:30
4 -10-07	Person in car shot in Ferndale	information	WWJ	:30
4 -11-07	Rash of shootings and psychology 11:30AM L	IVEDr. Patel	WWJ	2:00
4 -18-07	Gamma Knife technology	Dr. Chen	LWW	3:00/15:00 podcast
4 -19-07	Virginia Tech and other shootings 2:30PM LIV		LWW	2:30
4 -27-07	Jennifer Bova car accident in ditch	family interview	WWJ	3:00
5 -8 - 07	Keystone in the OR press conference	Dr. Welsh	WWJ	3:00
5 -11-07	Passport Fair	Interhealth nurse	WWJ	2:00

- 11 07	Navy was a salahyatina hay fiyat Mathayla Day	neticat intension	14/14/1	2:00
5-11-07	New mom celebrating her first Mother's Day	patient interview	WWJ	
5-11-07	Oldest working nurse in Michigan	nurse interview	WWJ	2:00
5-16-07	Beaumont buys Bon Secours	Pat Anstett interviewed	WWJ	2:30
 5 -22-07	Lybrel birth control gets FDA approval	Dr. Sarvis	-WWJ	2:00
5 -29-07	dementia research live at 11:30AM	Dr. Rosenbaum	WM1	3:00
6-1-07	Jennifer Bova release from hospital	rehab doctor	WWJ	3:00
6-4-07	Heely's safety in question	Dr. O'Neil	WWJ	2:00
6-11-07	Ally drug for sale over the counter	Dr. Miller	WWJ	2:00
6-19-07	Troy Groundbreaking event	Tom Brisse	WWJ	2:00
7 -2-07	Sense of smell and Alzheimer's disease	Dr. Imam	WWJ	2:00
8 -13-07	MRSA in the news	Paula Keller	WWJ	2:00
8-14-07	When is a child ready for school	Dr. Dorsey	WWJ	2:30
8-16-07	Dream Cruise EMS coordination	Dr. Swor	WWJ	2:30
8 -17-07	Dream Cruise Trauma team ready	Dr. Janczyk	WWJ	3:00
8-21-07	Obesity linked to virus	Dr. Miller	WWJ	2:00
9-12-07	Fall allergies kicking in	Dr. Tawila	WWJ	2:00
9-19-07	Sexplay on school bus LIVE	Dr. Sheiner	WWJ	2:30
9-20-07	Omnibeam cancer treatment +podcast	Dr. Martinez	WWJ	2:30/15:00
9-20-07	Omnibeam treatment on Great Lakes IT report	Dr. Martinez	WWJ	:30
9-25-07	Stress faced by caregivers	Cassandra Ponder	WWJ	2:00
10-1-07	Bon Secours becomes Beaumont, GP	Reader	WWJ	:30
10-5-07	Keeping your sanity through forclosure LIVE	Dr. Young	WWJ	2:30
10-10-07	Safety City Fire story girl saves family	Val Gokenbach	WWJ	2:00
10-19-07	FDA recommends no cough medicine under 6	Dr. Dorsey	WWJ	2:30
1-20-07	JAMA study on women and heart disease	Dr. Chinnaiyan	WWJ	2:00
1-20-07	PIRGIM press conference	Holly Bair, RN	WWJ	2:00
1-26-07	Colds and flu	Dr. Ehrmann	WWJ	2:00
1 1-26-07	JAMA hip fracture study	Dr. Nowinski	WWJ	2:30
1 1-26-07	Cheney Afib	Dr. Haines	WWJ	2:00
_	Make time for your health during holidays	Dr. Marcovitz	WWJ	2:30
1 2-21-07	make time for your neath during noticays	DI. Marcovitz	*****	2.00



May 19, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Chairman Martin:

As a partner in The Curtis Group, an advertising and consulting firm for Beaumont Hospital -- the largest hospital in the Detroit area, I am writing on behalf of WYCD-FM the CBS country station in the market.

Beaumont Hospital is the Children's Miracle Network hospital in Southeast Michigan. For the past two years, WYCD-FM has been instrumental in creating awareness for the hospital's children's programs as well as raising money through the sponsorship of concerts at a major venue in the area.

To date, they have donated countless hours of their own personal time, on air promotion of the events and onsite remotes at the hospital at absolutely no charge. They have worked with the Palace of Auburn Hills to make all of this possible. Their in-kind contribution to the hospital totals hundreds of thousands of dollars – which does not even include the money raised from the events.

Everyone at the station is truly committed to helping the hospital provide the various items that aren't in the hospital's budget. As a not-for-profit entity, this truly makes a difference for the parents and the children who are patients.

And most importantly – each and every person at the radio station is great to work with. They are committed to making a difference in the community.

Sincerely,

Pat Maloney

Vice President

The Curtis Group

aloxer



Wathana Council

May 20, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

To Chairman Kevin J Martin:

This letter is to inform you of the important and significant contributions that CBS Radio stations make to their communities. Camp Fire USA is a non profit 501-C3 agency that serves at-risk youth. Our mission is to create caring and confident youth and future leaders. We depend on the support of the entire community in order to reach as many children as possible. The reality is that we cannot achieve our mission alone.

I am inclined to agree with CBS Radio station's comments made to the FCC on April 28 in the "Localism" proceeding. More specifically, that the FCC's proposed re-regulatory initiatives are not in the public interest. The FCC is proposing, among other things, to reinstate its pre-1987 main studio rule requiring studios to be attended on a 24/7 basis, to adopt license renewal programming minimums, and to resurrect the concept of local "community advisory boards."

The contributions of CBS have been invaluable. They have donated millions of dollars worth of airtime for public service announcements in support of community and charitable causes. They have spearheaded fundraising efforts in order to promote community programs such as Camp Fire amongst so many others. They continuously recognize and support the needs of the community and the listeners, giving so generously of their time.

In the case of Camp Fire, WYCD in Detroit has sponsored and hosted an annual golf fundraiser going above and beyond to ensure a quality and successful event. Their support has enabled Camp Fire to send inner city youth to summer camp — an experience that most of us take for granted. Their continued support allows us to teach children about the environment, to teach them life management skills, and to provide them with a safe place to go after school. The re-regulatory initiatives will negatively impact the ability of CBS to continue to make such important and purposeful contributions to our community.

Sincerely

Michelle Koch

President, Camp Fire Board of Directors

Serving eight counties in Southeast Michigan and two in Northwest Ohio

www.wathana.org

Wathana Council
16250 Northland Drive #301
Southfield MI 48075
248 559-5840
248 559-4307 Fax
Campfireusa@wathana.org

Tawanka District
25 S Monroe Street #303
Monroe MI 48162
734 240-2840
734 240-2841 Fax
Monroe@wathana.org

Camp Wathana 9750 Milford Road Holly MI 48442 248 634-4201 248 634-7560Fax Camp@wathana.org





Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, S.W., Washington, D.C. 20554

Re: WYCD Local Initiative

Dear Mr. Martin:

St. Jude is unlike any other pediatric treatment and research facility anywhere. Discoveries made at St. Jude have completely changed how the world treats children with cancer and other catastrophic diseases. St. Jude is a place where some of today's most gifted researchers are able to do more science, more quickly. Where doctors across the world send their toughest cases and most vulnerable patients. Where no one pays for treatment beyond what is covered by insurance, and those without insurance are never asked to pay. We've built America's 2nd-largest health-care charity, with a model that keeps the costs down and the funds flowing, so the science never stops. St. Jude reaches every community across the country because the research discovered at St. Jude is shared freely across the world.

In the last ten years through our St. Jude Radiothon and St. Jude *Dream Home* campaign WYCD has helped raise over 6.1 million dollars. With your support of dedicating countless hours in programming and on-air support, we were able to raise much needed funds to continue our life saving research. This simply could not have happened without the tools we had in place. In any type of fundraising the media is a crucial element in delivering the message of the cause. WYCD did so brilliantly.

WYCD aired numerous news stories and PSA's concerning issues of importance to each of our events. With each story we were able to deliver the message of our cause.

In conclusion, WYCD has been effective is serving my organization's needs as well as those of the community at-large.

Respectfully,

Stacy Ziarko

Senior Event Marketing Representative St. Jude Children's Research Hospital



Beaumont Hospitals[®]

May 21, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Chairman Martin:

As the Director of the Children's Miracle Network of Beaumont Hospital in Royal Oak, Michigan, I am writing on behalf of 99.5 WYCD-FM, the CBS country station in the Detroit market. I have had the honor of working with the wonderful staff at WYCD-FM since 2006 as the beneficiary of the station's annual Christmas concert.

It is such a pleasure to work with a radio station that truly understands the meaning of "community." WYCD-FM has been instrumental in helping us create a greater awareness for our hospitals' numerous pediatric programs, both internally and in our outpatient facilities. Thanks to their hard working team, we were able to raise significant dollars for specialized equipment, programs that aren't in the hospital's budget and treatment scholarships for families unable to afford care.

In addition to funds raised, we have received (at no charge) over \$710,000 worth of donated on-air promotions, public service announcements, and numerous on-site remotes, not to mention the countless hours of staff time prior to our events. This type of program recognition and community service is invaluable to our hospital, as it allows us to continually get the message out to our local residents about the wonderful miracles happening at Beaumont Hospitals every day.

We truly value our relationship with WYCD-FM and love working with the entire team, from the management and marketing staff to the talented on-air personalities. The genuine care and compassion by everyone at the station has made our annual event a favorite around the hospital. As a non-profit organization, we rely on our relationship with WYCD-FM to help us do what we do best every day- give the very best care to our pediatric patients and their families.

Sincerely,

Lauren Savage

Director, Children's Miracle Network

Beaumont Hospitals

Lauren E. Savage

HARTFORD



Empowering Communities. Changing Lives.

James E. Willingham, Sr. President and Chief Executive Officer

May 19, 2008

Chairman, Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Mr. Martin:

I am writing to inform you of our continuous partnership with CBS Radio.

Our mission is to promote the self-empowerment of individuals in the CT Capital Region to achieve educational, occupational and economic equality for themselves and their families.

The League serves 40 towns in North Central Connecticut and beyond. The League has had an ongoing relationship with CBS Radio for many years. CBS Radio promotes our Annual Equal Opportunity Dinner, Annual Black History Awards Celebration, Golf Tournaments and other events here at the Urban League, by allowing the League annuance their events over the radio.

In addition, Steve Salhany, Operations Manager of CBS Radio serves on the Urban League's Marketing & Communications Committee and has being extremely instrumental.

Thank you,

James E. Willingham, Sr.

President and Chief Executive Officer





May 19, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Mr. Martin:

As a small not-for-profit dedicated to youth prevention, we are wholly dependent upon the interest and good will of broadcasters to extend awareness of issues impacting the safety and success of Connecticut's young people.

We have been particularly fortunate to operate in an area served by CBS Radio, Hartford. Its generous and ongoing support exemplifies a deep-seated commitment to serving the public interest, especially the welfare of our youth.

Indeed, in 2007 The Governor's Prevention Partnership presented CBS Radio, Hartford with our first-ever Partner in Prevention Media Award at our annual Governor's Luncheon. The award had the support of Connecticut Gov. M. Jodi Rell, who serves as our organization's cochair.

CBS Radio, Hartford has long recognized the critical importance of airing prevention public service announcements and has been involved in the extensive work of The Governor's Prevention Partnership since 2004. We greatly value our partnership with CBS Radio, Hartford and applaud its efforts to develop effective campaigns, which lead to increased corporate funding for public service announcements.

In 2005, CBS Radio, Hartford developed its Kids Shout Out campaign, engaging young people in writing and recording prevention and safety messages for other young people. CBS Radio also wholeheartedly embraces the annual National Mentoring Month mentor recruitment campaign each January.

Throughout the year, CBS Radio routinely provides generous donations of free public service time for anti-substance and anti-violence messages. Media messaging helps the public understand risks and take action to keep Connecticut youth safe, successful and drug-free. We commend CBS Radio, Hartford for its unwavering commitment to prevention.

Sincerely,

President and CEO

The Governor's Prevention Partnership

30 Arbor Street

Hartford, Connecticut 06106

Phone 860.523.8042 Fax 860.236.9412

www.preventionworksct.org



20 May, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Kevin:

Hartford Hospital has been working with CBS Radio/Hartford for many years on a number of community/charity events.

One particular event is Nite of Lite Laughter. For the past 10 years we have partnered with Lite 100.5 WRCH for an evening of comedy that benefits the Helen and Harry Gray Cancer Center at Hartford Hospital. The proceeds of this event help make possible potentially lifesaving research in breast cancer. We hope this continues to make the prospect brighter for women and their families that are impacted by this disease. Our comprehensive programs in outreach, prevention, early detection, treatment, support, and quality of life all are enhanced by this support, and we are most appreciative.

On behalf of the patients and families we serve, as well as our own staff, we'd like you to know that we appreciate all the extra efforts WRCH has made to make this event a huge success year after year.

Sincerely yours,

Marcia Williams Olsson

Manager of Business Development

Marcia Williams 01220



nutmeg big brothers big sisters

nutmeg@bbbsnutmeg.org
www.nutmegbigbrothersbigsisters.com
1800 237 KIDS (5437)

CENTRAL OFFICE 30 Laurel Street Suite 3 Hartford, CT 06106-1377 860 525 5437 fax: 860 525 4609 Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Martin:

May 21, 2008

REGIONAL OFFICES

100 Riverview Center Suite 274 Middletown, CT 06457 860 852 0045 fax: 860 852 0044 toll free: 1 866 469 6490

392 A Merrow Road Tolland, CT 06084 860 896 0897 fax: 860 896 0413 toll free: 1 866 896 1584

127 Scott Road #4A Waterbury, CT 06705 203 574 2447 fax: 203 575 1037 toll free: 1 866 574 2447 Each year, Nutmeg Big Brothers Big Sisters is faced with a dilemma. As the largest mentoring organization in the State of Connecticut, we require an ongoing supply of adult volunteers to serve as role models to the hundreds of disadvantaged kids on our growing Waiting List. We also need financial assistance from the general public to help defray the cost of our many community-enhancing programs. These are terribly important messages to communicate. The ongoing challenge is, since the large percentage of our capital should and does go directly to program operation, we don't have the luxury of an advertising budget to

make our various constituencies aware of our needs. That's why we are so grateful for the

generous support over the years of CBS RADIO in Farmington, CT.

There are a number of local radio stations willing to play the Public Service Announcements made available to us by our national parent organization. CBS RADIO does this as well, but ups the ante by producing and playing for us localized spots that promote our ongoing need for mentors and financial assistance. We've found that the bulk of people who call us to inquire about mentoring have contacted us as a result of hearing a recruiting message on CBS RADIO. Recently we held our major fund-raiser of the year, Bowl-for-Kids'-Sake. Thanks to all the positive broadcast exposure we were given on CBS RADIO, we are quite close to reaching our stated goal. And, in addition to PSAs, CBS RADIO makes available its on-air personalities and hugely popular shows in an effort to help us promote our message.

To assist us on a more strategic plane, Suzanne McDonald, General Manager of CBS RADIO, served on our Board of Directors for more than ten years. She currently is a Trustee of the organization. For the past seven years Kathy Browne has been one of our most valued Board members. Kathy is Key Accounts Manager at CBS RADIO. Thanks to their enthusiasm, social commitment and business expertise, we've been better positioned to extend our important services to hundreds of disadvantaged youngsters within our 4-county service area.

If you require further elaboration on anything I've mentioned above, Chairman Martin, please don't hesitate to be in touch.

NATIONAL & COMMUNITY SERVICE

United Way

Brian Kelly

Director of Marketing

Nutmeg Big Brothers Big Sisters

860 525 5437, ext. 124

bkelly@bbbsnutmeg.org



110 Bartholomew Avenue, Suite 3050 Hartford, CT 06106-2229 (860) 951-4833 http://www.aidsprojecthartford.org

May 27, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street SW Washington, DC 20554

Dear Kevin J. Martin:

It is with great pleasure that I am writing this letter to bring to your attention the wonderful job WRCH 100.5 FM has done for AIDS Project Hartford over the past six years. Every October AIDS Project Hartford does an AIDS Walk as a fundraising vehicle. WRCH assists our agency by donating air time for event announcements, psa's, and public affair show recordings, particularly on their Spot Light program to help promote our agency's annual event.

Not only has WRCH helped support our AIDS Walk, but the station staff has also empowered our agency to continually get the word out about AIDS education and prevention. I personally have been invited by Alison Demers on five separate occasions over the past five years to be interviewed and have the opportunity to talk about the pandemic and how it affects all communities.

As a person living with HIV, my passion for getting the right information to a great number of people in a short amount of time is always on my priority list. WRCH has allowed our agency to do just that!

If you have any questions or need additional information from my office, feel free to contact me at (860) 951-4833, ext. 302 or wvap@aidsprojecthartford.org and I will be more than happy to discuss your inquiries at that time.

Yours truly,

William V. Petrosky

Manager of Outreach and Education



May 22, 2008

Dear Federal Communications Commission,

For over 60 years, the American Cancer Society, the nationwide, community-based voluntary health organization, has been dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy and service.

With 13 divisions nationwide, the American Cancer Society keeps a constant pulse in every community. Last year in Connecticut, more than 7,500 rides to and from treatment for cancer patients were provided through the Society's Road to Recovery program. Now celebrating 25 years, more than 100 Connecticut children with cancer enjoyed outdoor adventures of camping and natural exploration each summer at the Society's Camp Rising Sun in Colebrook. More than 900 women participated in our Look Good, Feel Better program. More than 10,000 people walked in Making Strides Against Breast Cancer to fund research, increase awareness, and promote early detection. More than 50,000 participants celebrate, remember and fight back through Relay For Life at 60 events throughout Connecticut. Quick, comprehensive cancer information was dispersed to nearly 14,000 Connecticut residents through the Society's toll-free number and website last year.

Without the help of WRCH Lite 100.5, the American Cancer Society would not be so established in the communities throughout Connecticut. Last year the American Cancer Society and WRCH reignited a partnership to carry cancer awareness and information to their loyal and large audience in the state. Under the direction of the Mike Stacy, Promotions Director and Allison Demurs, Public Affairs and News Director, WRCH Lite 100.5 has not only kept the American Cancer Society in the public eye, but has shown steady and enthusiastic support for the Society's mission through the promotion of development events and cancer control activities.